

# Local Solutions 50th Anniversary

Empowering people and supporting communities to reach their full potential

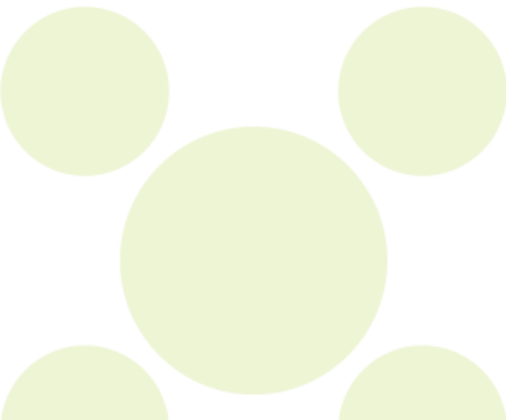


# Our 50th Year

In 2024 Local Solutions will be celebrating 50 years of supporting individuals, families and communities experiencing disadvantage, exclusion and vulnerability across the Liverpool City Region and North Wales.

We have 3 key goals for this special year:

1. **To celebrate 50 years of Local Solutions impact**
2. **To communicate our vision for the future in partnership with the whole community**
3. **To raise funds, attract supporters and volunteers**



## Our impact in numbers



### Reach

Over **36,000** individuals supported by Local Solutions in 22/23 across the Liverpool City Region and North Wales



### Care

**333,543** hours of care delivered to 1281 individuals in their homes by our Homecare team



### Connect

**17,007** people took part in an activity at Liverpool Watersports Centre



### Support

**1,816** people took part in a health and wellbeing activity at Liverpool Carers Centre



### Advice

**1,396** victims of domestic violence have been supported by our Independent Domestic Violence Advisors (IDVA)



### Home

Over **600** young people between 16-25 have been provided with temporary accommodation, support, advice and guidance





## Key Objectives for our 50th year:

- To increase our reach from 40,000 to 50,000 across the Liverpool City Region & North Wales
- To raise £150,000 to support young people, families, unpaid carers and victims of domestic abuse
- To empower 50 community groups and individuals to realise and deliver projects in their own community through funding, advice and support.
- To attract Ambassadors to raise awareness of our work
- To engage businesses in support, sponsorship and investment
- To influence policy and systems at local and national level to further our mission







## The opportunity for you

To play a role in positively impacting the lives of over 36,000 people from across the Liverpool City Region and North Wales by supporting our huge goals:

- **To transform social care**
- **To end homelessness**
- **To empower communities**

# How can your organisation be involved?

Official Anniversary Sponsor	£25,000
Parliamentary Reception Sponsor	£10,000
Victim of Domestic Abuse Sponsor	£10,000
Empowerment Fund Member	£5,000
Carers Week Sponsor	£5,000
Raft & Duck Race Sponsor	£5,000
Raft Race Team	£1,000
Dragon Boat Race Team	£1,000

500 Club Member	£500
Table of 10 at Sporting Legends Dinner	£500
Table of 10 at Lord Mayors Gala Dinner	£500
Table of 10 at Chinese New Year Dinner	£300
Table of 10 at Lord Mayor's Lunch	£250
Big Sleep Out participant	£50
Five A Side Team	£50
Duck Sponsor	£200



# Official 50th Anniversary Sponsor

## Local Solutions to provide:

- The opportunity to play a fundamental role in positively impacting the lives of over 36,000 people from across the Liverpool City Region and North Wales, supporting Local Solutions in their 3 key ambitions; to Transform Social Care, End Homelessness and Empower Communities
- Company logo to appear on all 50th Anniversary marketing materials
- Full page in the Local Solutions 23/24 Annual Impact Report
- Sponsors note to feature on 50th Anniversary page of Local Solutions website
- Sponsors advert to feature on 50th Anniversary page of Local Solutions website
- Press release to be sent to local and national press promoting the sponsorship partnership
- Table of 10 at the Lord Mayor's Gala Dinner in the Ballroom of the Town Hall on Saturday 18th May
- Boat in the Lord Mayor's Dragon Boat race on Sunday 12th May or Local Solutions Raft Race
- Team building event at Liverpool Watersports Centre

## Sponsor to provide:

- Introductions to organisations or individuals who can support Local Solutions in their 3 key ambitions; 1) To transform social care 2) To end homelessness 3) To empower communities
- Promotion of Anniversary activity to key stakeholders

**Package cost : £25,000**



# Victims of Domestic Abuse Sponsor



## Your donation will:

- Support victim/survivors of domestic abuse to exit abusive relationships, safeguarding themselves and their families from further significant harm.
- Enable us to provide them with essential short-term funds - Domestic abuse involves financial control and many victim/survivors and their families stay in relationships fearing they will not be able to survive financially.
- Allow us to deliver essential emotional support via our Link Recovery programme, supporting victim/survivors to heal and move forward addressing the trauma and impact from living with abuse.



## Sponsorship package to include:

- Full page in the Local Solutions 23/24 Annual Impact Report
- Sponsors note to feature on 50th Anniversary page of Local Solutions website
- Sponsors advert to feature on 50th Anniversary page of Local Solutions website
- Press release to be sent to local and national press promoting the sponsorship partnership
- Table of 10 at the Lord Mayor's Gala Dinner in the Ballroom of the Town Hall on Saturday 18th May
- Boat in the Lord Mayor's Dragon Boat race on Sunday 12th May or Local Solutions Raft Race
- Team building event at Liverpool Watersports Centre



## Sponsor to provide:

- Introductions to organisations or individuals who can support Local Solutions in their 3 key ambitions; 1) To transform social care 2) To end homelessness 3) To empower communities
- Promotion of Anniversary activity to key stakeholders

**Package cost : £10,000**



# National Carers Week Sponsor

## Your donation will provide the following for unpaid carers:

- An improved quality of life through support from the staff and services provided by the Carers Centre
- A flexible support service with access to health and wellbeing activities
- Signposting to specialist organisations
- Access to respite activities provided through MyTime

## Local Solutions to provide:

- The opportunity to play a fundamental role in positively impacting the lives of over 2,000 unpaid Carers from the Liverpool City Region supporting Local Solutions in their ambitions to Empower Communities
- Full page in the Local Solutions 23/24 Annual Impact Report
- 50th Anniversary composite logo incorporating Sponsor logo to appear on all Carers Centre marketing materials for National Carers Week
- Sponsors note to feature on 50th Anniversary page of Local Solutions website
- Sponsors advert to feature on 50th Anniversary page of Local Solutions website
- Press release to be sent to local and national press promoting the sponsorship partnership
- Table of 10 at the Lord Mayor's Gala Dinner in the Town Hall on Saturday 18th May
- Boat in the Lord Mayor's Dragon Boat Race (May 2024) or place the Local Solutions
- Team building event at Liverpool Watersports Centre

## Sponsor to provide:

- Introductions to organisations or individuals who can support Local Solutions in their 3 key ambitions 1) To transform Social Care 2) To End Homelessness 3) To Empower Communities
- Promotion of Anniversary activity to stakeholders

**Package cost : £10,000**



# Empowerment Fund Member



Local Solutions has been focused on supporting people experiencing disadvantage, exclusion and vulnerability for 50 years. In celebration of this we will be introducing an Empowerment Fund to empower individuals and communities to make a difference. Local Solutions will be investing £50,000 into this fund. The Empowerment fund will be aimed at those who may not have been able to attract funding for an idea they may have in the past. They may have been put off by the barriers and loopholes they have to navigate. The aim is to make the funding process as easy as possible with as much support is required to complete. This funding will help people achieve their own goals and help others too.

We are looking to recruit partners who would be willing to make a donation to this Empowerment Fund so that we can support even more individuals and communities.



## Local Solutions to provide:

- The opportunity to play a fundamental role in enabling communities and individuals from the Liverpool City Region to make a positive impact
- A place on the funding panel along with Trustees, Senior Managers and representatives from the Local Solutions Employee forum
- Listing and thanks in the Local Solutions Impact Report
- Listing on the Empowerment Fund webpage
- Press release to be sent to local and national press promoting the collaboration
- Table of 10 at the Lord Mayor's Gala Dinner in the Town Hall on Saturday 18th May



## Contributor to provide:

- Introductions to organisations or individuals who can support Local Solutions in their 3 key ambitions 1) To transform Social Care 2) To End Homelessness 3) To Empower Communities
- Promotion of Anniversary activity to stakeholder

**Package cost : £5,000**



# Raft & Duck Race Sponsor

## Local Solutions to provide:

- The opportunity to play a fundamental role in positively impacting the lives of over 36,000 people from across the Liverpool City Region and North Wales, supporting Local Solutions in their 3 key ambitions; to Transform Social Care, End Homelessness and Empower Communities
- Raft race event logo to include your company logo – logo will appear on all Carers Centre marketing materials for National Carers Week
- Half page advert in the Local Solutions Impact Report
- Sponsors note on event page of Local Solutions web page
- Press release to local press to promote your support
- Branding on all event related marketing materials
- Branding at the event
- Raft in the race

## Sponsor to provide:

- Introductions to organisations or individuals who can support Local Solutions in their 3 key ambitions; 1) To transform social care 2) To end homelessness 3) To empower communities
- Promotion of Anniversary activity to key stakeholders

**Package cost : £5,000**



# Raft Team

**Date: September 2024**

Calling all competitive people! Are you ready fire the ultimate team building challenge?

To celebrate the 50th Anniversary of Local Solutions we will be launching the first ever Local Solutions Raft Race!

Join us at Liverpool Watersports Centre for a day of excitement and adventure.

Assemble your team and put your raft building skills to the test, all while dressed up as your favourite Liverpool legends. The theme of the event is Liverpool legends; let your imaginations run wild as you design and decorate your raft to match the theme.

Will your team by the first ever winners of this event and take home the cup?

**Total cost: £1,000**

# Sponsor a Duck

**Date: September 2024**

Sponsor a giant duck to take part in the quackiest event of the year!

Your duck will have your logo on and be allocated to a local Primary School to decorate - all ducks will be launched and raced on the same day as the Raft Race and the winning class will win a free activity session at Liverpool Watersports Centre.

**Total cost: £200**





# Big Sleep Out

**Date:** Thursday 7th March 2024

**Venue:** Liverpool Cricket Club

Help us to increase awareness and raise money to support young homeless people by taking in the Big Sleep Out. Local Solutions provides accommodation and support for homeless people aged between 16-25 but there are still people who need our help.

On the night of the sleep out you will be sleeping in the grounds of Liverpool Cricket Club, Aigburth, Liverpool. There will be stewards on site and there will be access to toilets and refreshments,

During the evening prizes will be awarded in the following categories:

**Best Shelter-** what can you construct out of cardboard to keep yourself warm and dry?

**Best Individual fundraiser-** for the highest amount of sponsorship received by 31st February 2024

**Best Team fundraiser-**for the highest amount of sponsorship received by 31st February 2024

All participants must be aged 18 or over and registered with us in advance.

Entry fee is £25 and all participants are asked to raise a minimum sponsorship of £25 to take part..



# 500 Club Member



## Local Solutions to provide:

- The opportunity to play a role in positively impacting the lives of over 36,000 people from across the Liverpool City Region and North Wales, supporting Local Solutions in their 3 key ambitions; to Transform Social Care, End Homelessness and Empower Communities
- The opportunity to enhance your brand and reputation as a charitable organisation
- Official membership to the Local Solutions 500 Business club
- Your logo on 500 Club page with hyperlink to your website page
- 500 club logo to be used on your website, e mail signatures and marketing materials
- Framed certificate to display in your workplace
- Public thank you on social media
- Listing in Local Solutions Impact Report 24/25



## Member to provide:

- 1 donation of £500

OR

- 12 monthly donations of £41.60



# Lord Mayor of Liverpool Events

1 table of 10 at the **Lord Mayor's Chinese New Year dinner**

**Date:** 31st January 2024

**Venue:** Chung Ku Restaurant, Columbus Quay, Liverpool, L3 4DB

- **Price includes:**
- 3 course set Chinese meal
- Traditional lion dance performance and chinese themed dance entertainment

**Total cost: £300**



1 table of 10 at the **Lord Mayor's Sporting Legends dinner**

**Date:** 25th February 2024

**Venue:** Town Hall Liverpool

- **Price includes:**
- Lunch
- Q&A with a unique gathering of Merseyside's elite, champions from Europe, the World and Olympic games
- Hot meal
- Comedian
- Live band

**Total cost: £500**



# Lord Mayor of Liverpool Events

## 1 table of 10 at the **Lord Mayor's Gala Dinner**

**Date:** Saturday 18th May 2024

**Venue:** Ballroom, Liverpool Town Hall

**Price includes:** 13 course meal

**Total cost:** £500



## 1 Dragon boat in the **Lord Mayor's annual Dragon Boat Race**

**Date:** 12th May 2024

**Venue:** Liverpool Watersports Centre, Queens Dock

**Price includes:** 1 boat to seat 15 in the race

**Total cost:** £1,000





**For more information contact:  
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Empowering people and supporting communities to reach their full potential